

LA TERRASSE, MAISON, *Le Locle*

Other company names: TERRASSE WATCH CO.; TERRASSE WATCH CO. SA

Letters: GTR, TER

Trade marks: "PRIMAX" (1911)

History: The company was founded in 1881 by the brothers Bernard Jacot (1861-1898) and Gustave Jacot (1864-1939). When Bernard died, his wife, Alice (1865-1953) took over administration of the firm.

The company registered "Primax" in 1911 for watches, watch parts, and packaging.

The company was listed 1920-1925 as TERRASSE WATCH CO.

The company was listed in 1940. It was listed 1951-52 sending 13 ligne watches to the US.

The company was listed in 1966 and 1986 with Terrasse as a brand.

Eric Pfister (b. 1916) was a director of the company.

Types: KW watch in a silver hunting case, ca 20 lignes, signed "Bernard Jacot".